



**2023 City of Shawnee
Community Survey
Findings Report**

Presented to the City of Shawnee,
Oklahoma

May 2023



Capital Improvement Plan
Fiscal Years 2024 - 2028

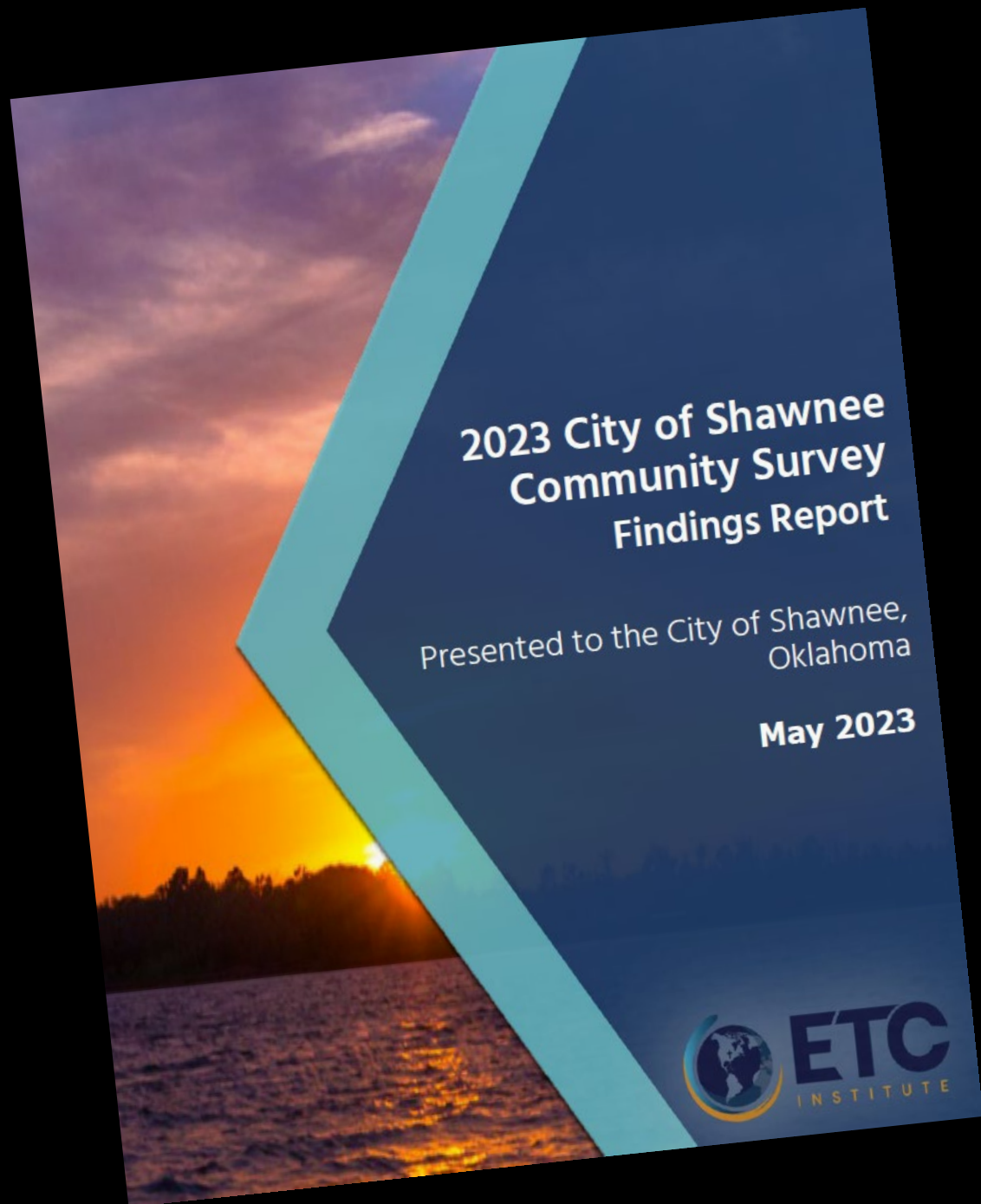


Goals for 2023-2028 Strategic Plan

June 20, 2023

Andrea Weckmueller-Behringer, City Manager

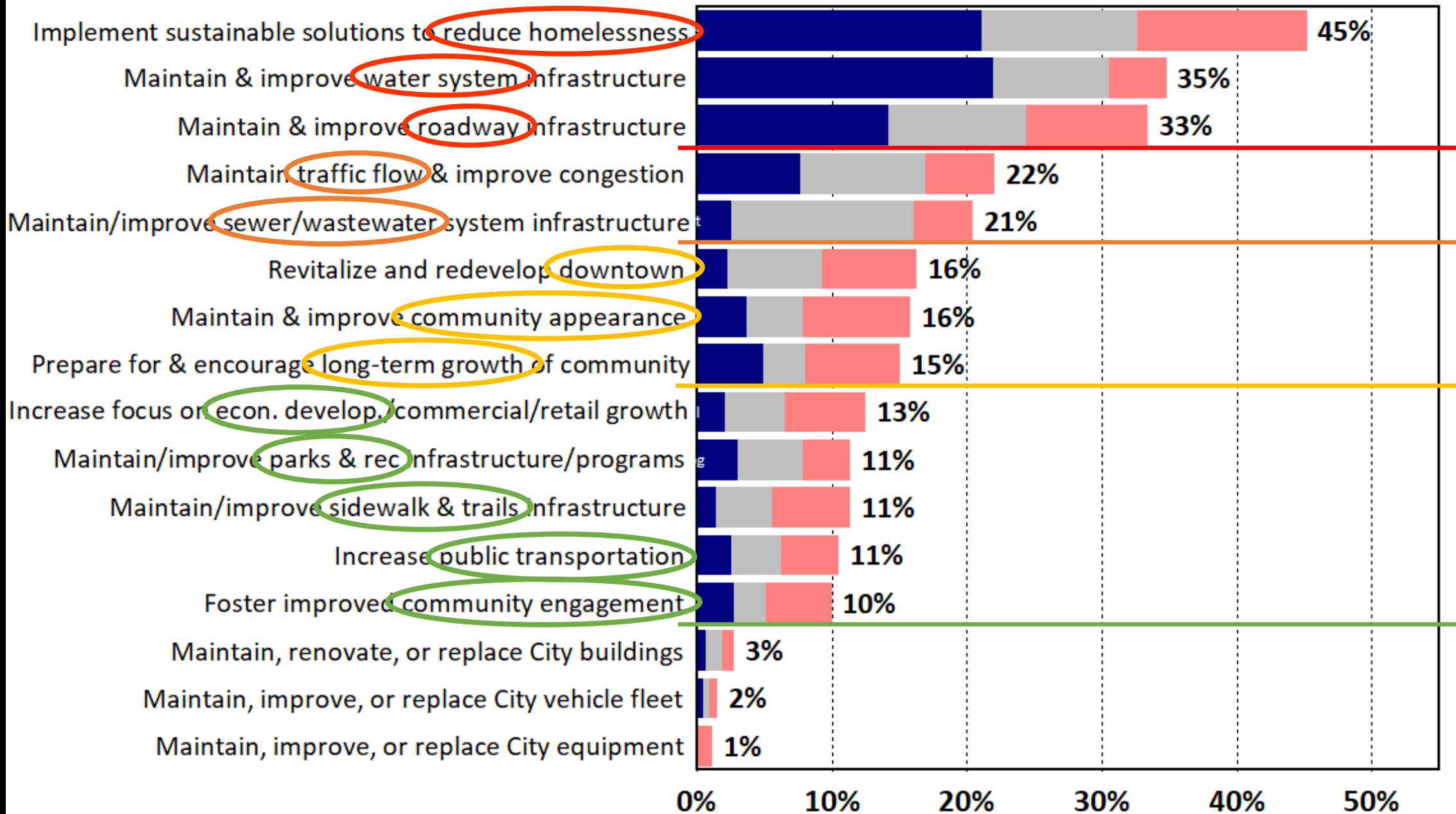




Going from
the 2023 Community
Survey...

Through the
Visioning Retreat...

To the 5-Year
Strategic Plan



Q39. Important City Projects & Initiatives

■ 1st Choice ■ 2nd Choice ■ 3rd Choice

Major Categories of City Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Maintenance of city streets and sidewalks	65%	1	19%	10	0.5273	1
Flow of traffic and congestion management	40%	2	29%	9	0.2827	2
Quality of water and sewer services	34%	3	38%	6	0.2133	3
Enforcement of local codes and ordinances	30%	5	30%	8	0.2102	4

Streets & Traffic Water & Sewer

Code Enforcement

Category of Service	Important %	Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Enforcing clean-up of junk/debris on private property	60%	1	18%	6	0.4863	1
Removal or demolition of dilapidated structures	54%	2	18%	7	0.4390	2
Enforcing mowing/cutting of weeds/grass on private property	36%	3	23%	4	0.2773	3
Enforcing exterior maintenance of residential property	26%	4	21%	5	0.2065	4

Code Enforcement

Streets and Traffic

Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Condition of major streets in Shawnee	43%	1	28%	8	0.3063	1

Parks & Recreation

Category of Service	Important %	Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Quality of facilities at Shawnee parks	44%	1	46%	3	0.2395	1
Number of walking/biking trails in Shawnee	30%	3	32%	12	0.2031	2

Public Safety

Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Efforts by Shawnee police to prevent crime	40%	1	38%	13	0.2499	1

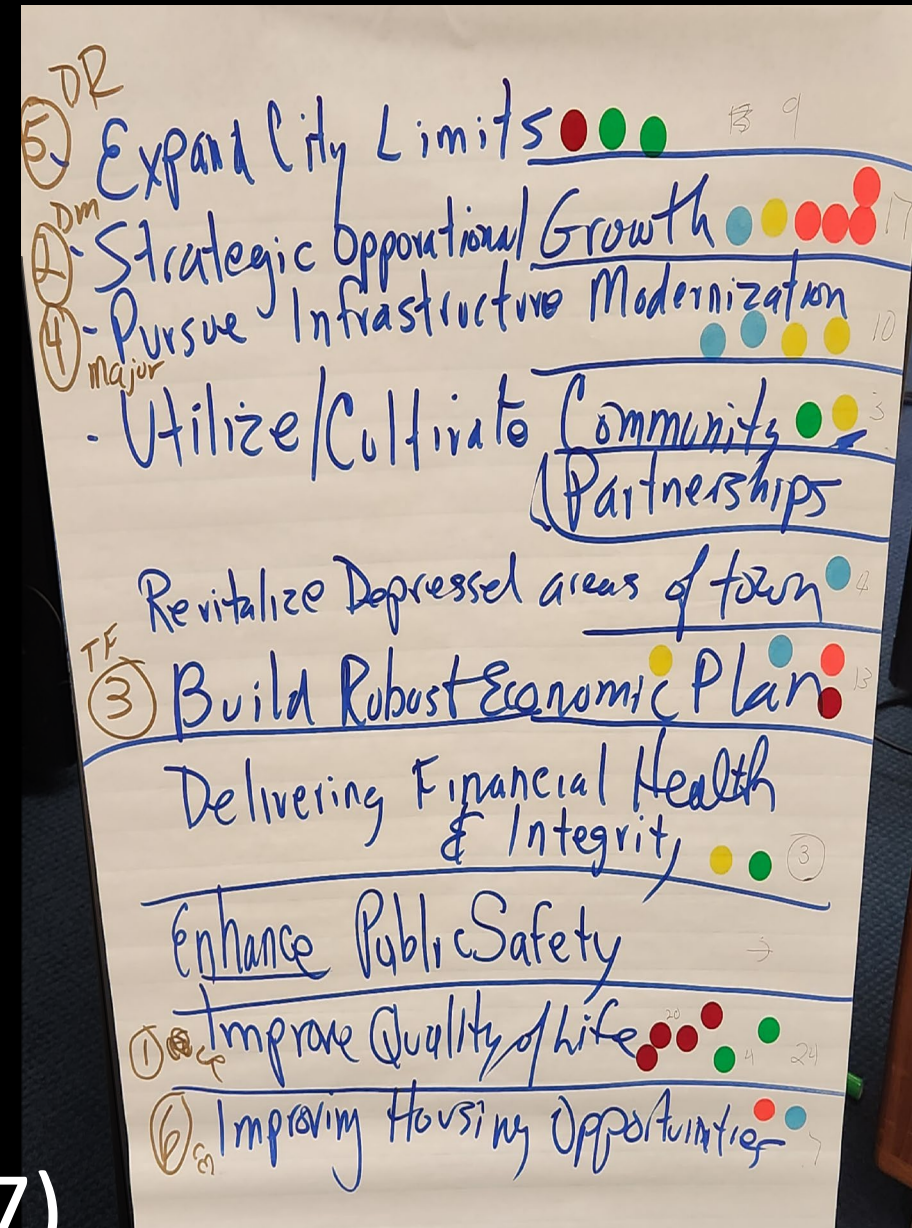
Police & Recreation

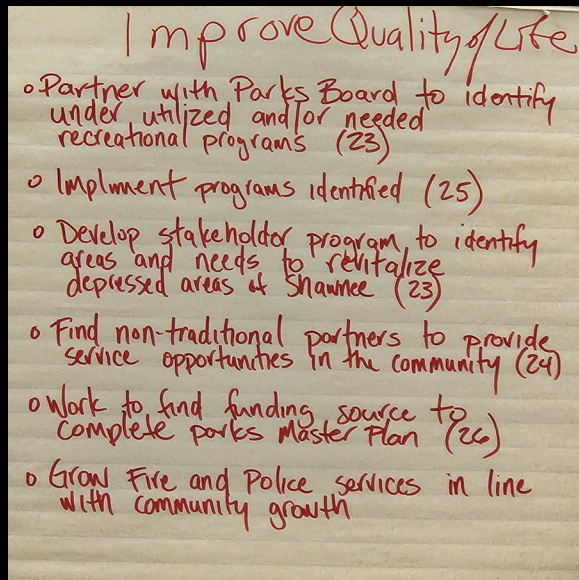
Major Take-Aways from the Community Survey

- Highest Priorities for Additional Effort and Investment
 - Reduce **homelessness**
 - Improve maintenance/condition of **streets** and sidewalks (I-S Rating **0.53** and 0.30)
 - Manage **traffic congestion** (IS **0.28**)
 - Improve quality of **water and sewer** systems (IS **0.21**)
 - Enforce **local codes** and *improve community appearance* (IS **0.21**)
 - Remove junk and debris (IS 0.48)
 - Remove dilapidated structures (IS 0.43)
 - Enforce grass/weeds & exterior maintenance (IS 0.28/0.21)
 - Increase **crime prevention** efforts and quality of police services (IS 0.25/**0.14**)
 - Improve quality of Shawnee **parks** (IS 0.24/**0.15**)
 - Increase number of **walking and biking** opportunities (IS 0.20)
 - Revitalize **downtown** and prepare for **long-term growth**

Major Goals/Pillars

- Improved Quality of Life (24 pts)
- Strategic Operational Growth (17)
- Robust Economic Development Plan (13)
- Modernized Infrastructure (10)
- Intentional City Growth (9)
- Improved Housing Opportunities (7)





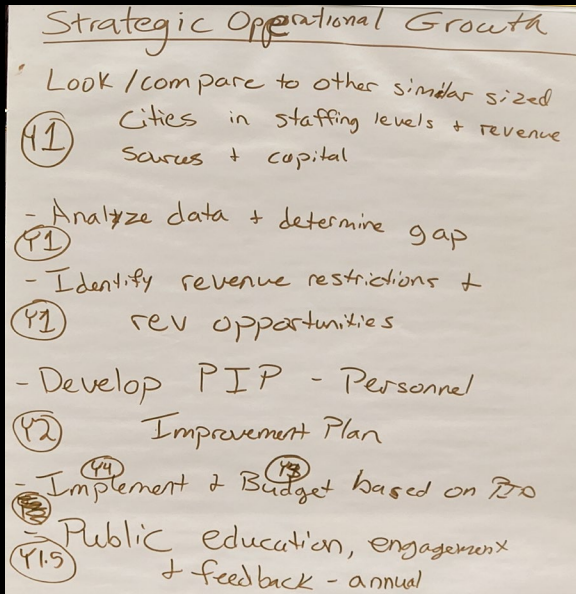
“Create and support a welcoming, attractive, safe, and engaging community that has small town charm & big city amenities.”

Improved Quality of Life (Appealing to live and work here)

- Recreation & Parks
- Revitalization & Beautification
- Collaboration & Volunteering
- Public Safety & Fire/Police growth
- Roadways & Traffic congestion
- Service & Retail Diversification

Quality of Life - Relationship to Community Survey

- Highest Priorities for Additional Effort and Investment
 - *Reduce homelessness*
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 - *Revitalize downtown and prepare for long-term growth*



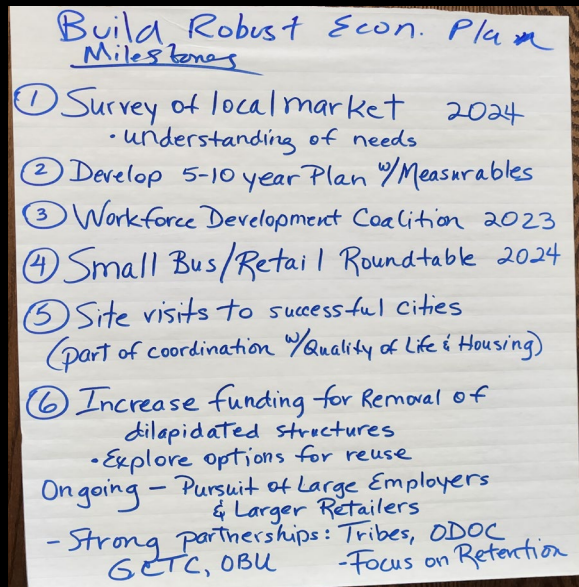
“Ensure effective staffing with a high level of responsive City services that are fiscally responsible, proactive, and technologically advanced.”

Strategic Operational Growth

- Peer Cities Set-up
- SWOT & Gap Analysis
- \$\$ Restrictions & Opportunities
- Revenue Generation
- Personnel Staffing Plan (PSP) to Retain / Develop / Grow Staff
- Advertise Achievements

Operations - Relationship to Community Survey

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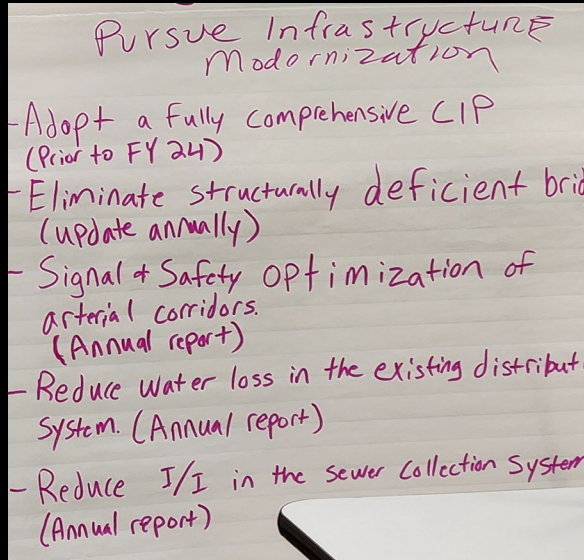
“Pursue economic opportunities, attract and retain businesses, create jobs, and generate revenues to foster community prosperity.”

Robust Economic Development Plan

- Local Market Needs
- Successful Peers / Site Visits
- Multi-year Plan with Benchmarks
- Site Certification & Incentives
- Coalitions & Roundtables
- Regular Updates on Activities
- “Shop Local” Campaigns

Economic - Relationship to Community Survey

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“Manage and improve capital infrastructure to provide high quality and sustainable utilities, transportation, parks, and public facilities.”

Modernized Infrastructure

- Capital Improvement Plan (CIP) Adoption / Implementation / Reporting / Long-term Funding
- Bridges & Roadways
- Traffic Flow & Safety
- Water Loss & Distribution System
- Sanitary Sewers & Storm Water

Modernize - Relationship to Community Survey

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Expand City!
For Residential, Commercial
and Industrial Expansion.

- ① Research successful peers (7/2023) ^{Start}
- ② Inventory developable land (12/2023)
- ③ RFP for Expansion Study (4/2024)
- ④ Strategic Plan for Expansion (7/2024)
(1-2 yrs)
- ⑤ Legal Research on Service Plan (10/2024)
- ⑥ Phased Annexation based (7/2025)
on Plan Recommendations
(4-10 yrs)

“Encourage and support smart planning to identify and implement deliberate and sustainable growth opportunities.”

Intentional City Growth (For residents & commerce)

- Successful Peers
- Developable Land
- RFP for Expansion Study
- Expansion Plan for Growth
- Service Planning Requirements
- Phased Implementation

Growth - Relationship to Community Survey

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Improving Housing Opp's

Codes allowing for modernization
Y1 - Infill, multifamily
Y1 Working on rezoning for homeless solutions

Y2 Districts of conservation
Planning & programming neighborhood ^{conservation} district
Y2 Lien clearance options with strict
guidelines / working w/ county to forgive
for build

Y3 Thinking long-term development
instead of concentrating all low-
income

Y3 Matching grants for Downtown housing options
Y3 Incentivizing builders to include
% of lower income

“Promote and support a variety of housing options to meet the needs of a diverse workforce and community.”

Improved Housing Opportunities

- Lien Clearance & Lot Reactivation
- Neighborhood Revitalization
- Multi-family / Infill / Mixed-Income / Downtown Housing
- Homeless Mitigation through Emergency Shelter & Transitional Housing

Housing - Relationship to Community Survey

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What Mission and Values guide us?

Mission

Provide high quality service to support and build a vibrant community together.

Core Values

Accountable + Collaborative + Innovative +
Performance-driven + Professional + Respectful
+ Transparent + Trustworthy

Questions & Answers

