

MEMORANDUM
City Council Agenda Item

FROM: Clare Norton
DATE: November 7, 2022
SUBJECT: Order 102-22/23 Declaring July 14 to July 26, 2023 the Payson Park Music Festival
- Sponsored by Danielle P. West, City Manager
SPONSOR: Danielle West; Interim City Manager
(If sponsored by a Council committee, include the date the committee met and the results of the vote.)

COUNCIL MEETING DATE ACTION IS REQUESTED:

1st Reading 11/21/2022

Final Action 11/21/2022

Can action be taken at a later date: No Organizer, needs to start planning their event.

Does this item involve a new contract with the City: No.

PRESENTATION: Andrew Downs; Director of Public Assembly Facilities and members of C2 Acquisitions, LLC will be available to answer any questions.

I. SUMMARY

Order Declaring July 22nd and July 23rd 2023 as a Music Festival in Payson Park.

II. AGENDA DESCRIPTION

On November 21, 2022, the Council voted to postpone this item to the second Council meeting in June 2023.

The initial Payson Park Music Festival application proposed a 2-day, 2-stage festival in Payson Park on Saturday & Sunday, July 22 & 23, 2023, but since this order was postponed, the sponsor let the Department of Parks, Recreation & Facilities know it would not be moving forward with the festival.

Staff requests that this item be postponed indefinitely. Five affirmative votes are required to postpone.

III. BACKGROUND

Background information that will not appear in the Agenda Description

IV. INTENDED RESULT AND/OR COUNCIL GOAL ADDRESSED

The City Council Declaring July 22nd and July 23rd 2023 as a Music Festival in Payson Park.

V. FINANCIAL IMPACT

Festival organizers will pay for all City Services utilized during the load-in, event days, and load-out, along with a per ticket fee payable to the City of Portland. Organizers propose a fee of \$1.00 per ticket sold paid to the City of Portland. To demonstrate our sustained commitment to the future of this event, organizers propose the per ticket fee paid to the City of Portland to increase to \$1.50/ticket in 2024 and to \$2.00 in 2025.

Organizers commit to paying for any needed remediation or repair to Edward Payson Park following the event. In addition, this festival is committed to the enhancement of Edward Payson Park and will work with the Parks, Recreation, & Facilities Department and the Portland Parks Conservancy to fund an improvement project within the park in 2023 from event proceeds, with the goal

of continuing to improve both Payson Park and other Portland parks in future years. Festival organizers commit to a donation to the Portland Parks Conservancy for every year that the festival is in existence.

VI. STAFF ANALYSIS AND BACKGROUND

The Public Assembly Facilities Division is confident the organizers of this event have the ability to do so.

VII. RECOMMENDATION

It is recommended the order be declared.

VIII. LIST ATTACHMENTS

1. Payson Park Music Festival Order 11.21.2022
2. C3 Presents Permit Application
3. 11.17.22 Payson Park Festival Memo

Prepared by:

Clare Norton

Date: 11/07/2022