



Park City Municipal
445 Marsac Avenue
Park City, UT 84060

To the Special Events Department,

August 30, 2023

At this time our contract for the Park Silly Sunday Market (PSSM) has expired. Please consider this letter as written notice required by Park City Municipal that PSSM would like to propose/discuss the following to ensure the future of the market to continue being hosted on Lower Historic Main Street.

1. 8 – 10 year contract
2. 11 Sundays: June thru September
3. Hours: 10am – 5pm
4. Noise Ordinance:
 - a. 10am – 12pm no amplified sound / 12pm – 5pm maximum decibel of 75. (12pm start band load in and sound check / music at 1pm)
5. Vendor Mix
 - a. No importers / re-sellers
6. Transportation Plan
 - a. Continue working with the Park City Municipal for enhanced plan
 - i. additional shuttles for 2 busiest days
 - ii. guaranteed bike valet
 - iii. bike, bus, walk messaging
7. Location: Lower Main Only ~ Heber Ave to Deer Valley Drive. Park Silly will continue to direct traffic / pedestrian management at the Heber and Main Street crossing.
8. City Services to continue being paid by Park City Municipal.
 - a. Waivers (Parking fees for approved use areas, Building Permit Fees, Transit Department Fees, Transit Fees for re-routing Trolley, application fees for Special Events License)
 - b. Police Officer credit
 - c. Use of Main Street permitted areas
 - d. City Representative
 - e. PSSM will provide bollard installation on lower Main.

Please know, Park Silly is very much wanting and willing to continue to work with Park City Municipal and the community to lower the impact the market has made. We strive to continue being a business incubator (over 160 to date) providing opportunity to new, upcoming and growing businesses, as well as our local youth “kidpreneurs” and youth musicians. These City Service contributions will support our ability to continue to offer FREE opportunities to local farmers, “First one’s Free for “kidpreneurs”, non-profit and sustainable awareness groups and other local groups such as HPCA and PCPAA, this year represented over \$25,000 in value.

Please let us know best next steps for moving forward.

Sincerely,

Kate McChesney
Executive Director
Park Silly Sunday Market
(435) 714.4036