



## City Council Staff Report

**Subject:** DEI and Mental Health Special Service Contracts Funding  
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**Department:** Budget, Debt, & Grants  
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**Type of Item:** Administrative

### Summary Recommendation

The Special Service Contract Subcommittee completed its review and evaluation process to recommend awarding the FY24-25 Diversity, Equity, Inclusion (DEI), and Mental Health Special Service Contracts. The Subcommittee seeks Council review, discussion, and approval.

### DEI Special Service Contracts Background

Park City has long provided [strong support to local nonprofits](#). Each year, the City Council has [appropriated funds](#) to local nonprofit organizations to help provide additional public services sought by the community that the municipality might otherwise provide but does not have the expertise or workforce. Common and historical examples include support for affordable housing, trails, and tourism.

In FY21, after considerable debate and discussion, the City Council created two new Special Service Contract categories to help with the administrative process and to target community needs otherwise unmet. They are:

- **Regular Service Contracts:** Contracts for services that further core City goals and are likely desired for the foreseeable future without interruption. Contracts are awarded for up to four years. Common examples include support for local food pantries, emergency services for unemployed and underemployed local residents, and safe haven support services for local victims of domestic violence.
- **DEI Special Service Contracts:** Contracts for services that align with the recent [Community Social Equity Strategic Plan](#). These contracts are primarily used as short-term funding for new or innovative local projects, limited to two years, in areas identified in the Social Equity Strategic Plan but otherwise not offered by the municipality.

In FY22, 13 local nonprofits were awarded DEI Special Service Contracts for the first time for two-year terms (Exhibit A). Examples included additional affordable housing outreach to Park City's Spanish-speaking community, a new program manager and advocate at the Park City Senior's Center, and empowering low-income Park City youth to enhance their participation in local outdoor recreation programs and opportunities.

### FY24-25 DEI Special Service Contract Evaluation Criteria and Priorities

On August 31, 2023, a request for proposals (RFP) was announced and advertised locally, and an informational open house was held for potential applicants. Applications were accepted through September 18, 2023, and reviewed by the Special Service Contract Subcommittee: Councilors Gerber and Toly, and City Staff S. Pearce (Exec), E. Rangel (Recreation), and P. Arreola (Transportation).

Applicants must meet a minimum level of criteria:

- Be a federally recognized nonprofit (or apply under the fiscal sponsorship of a nonprofit organization);
- Demonstrate the need for the program and the specific benefit to the City;
- Demonstrate fiscal stability and sound governance; and
- Certify that the fair market value of services is equal to or exceeds the total amount of compensation requested from the City.

Additionally, applicants were evaluated on:

- Innovative and/or New Programing – Provides innovative solutions regarding issues the City faces;
- Diversity, Equity, and Inclusion (DEI) – Helps to cultivate a community that engages diverse perspectives, differing ideas, and individuals from different backgrounds;
- Local Focus – Enhances residents’ quality of life;
- Issues Awareness – Identifies and addresses our community’s unique concerns and interests; and
- Affordability – Helps to ease residents’ cost of living.

The Subcommittee reviewed and scored applications to determine how well they fulfilled the above criteria and community priorities. Funding recommendations were made after taking those factors into account, along with the funds budgeted for FY24 and FY25 (\$500,000).

Below is a summary of the Subcommittee’s FY24-25 DEI SSC recommendations:

<b>Applicant</b>	<b>Program Description</b>	<b>Request</b>	<b>Recommendation</b>
Big Brothers Big Sisters of Utah	At-risk youth mentor program	\$10,000	\$5,000
Christian Center of Park City	Food assistance and basic needs programs	\$100,000	\$50,000
Egyptian Theatre	<i>YouTheatre</i> after-school program	\$50,000	\$10,000
Girls on the Run	Youth 5K program	\$6,000	\$0
KPCW	<i>KPCW en Español</i> Spanish language news site	\$152,440	\$70,000
Live Like Sam	<i>Thrive</i> well-being and prevention program for middle school & junior high students	\$150,000	\$25,000
Mountain Mediation	Communication skills program	\$41,960	\$10,000
Mountainlands Community Housing Trust	Housing Resources Center operations	\$80,000	\$70,000

Out Trails	LGBTQ+ outdoors activities and outreach	\$60,000	\$0
Arts Council of Park City & Summit County (1)	Arts & Culture development, planning, and programming	\$60,000	\$0
Arts Council of Park City & Summit County (2)	Summit Count Arts & Culture Master Plan ( <i>Project ABC 2.0</i> )	\$45,000	\$45,000
Park City Community Foundation	<i>Reframing Racism</i> workshop; Equity Advancement Cohort	\$50,000	\$20,000
Park City Film	Community outreach; <i>Raising Voices</i> film series	\$75,000	\$30,000
Park City LGBTQ+ Task Force (Equality Utah)	Community outreach; needs assessment; strategic plan	\$100,000	\$10,000
Park City Seniors	Outreach/planning coordinator for senior center	\$50,000	\$50,000
PC Tots	Expand childcare services and tuition support	\$100,000	\$20,000
Park City School District Adult Education	Free childcare for adult education students	\$20,500	\$10,000
People's Health Clinic	Community Health Worker to provide outreach to underserved communities	\$120,000	\$50,000
Youth Sports Alliance	Outdoor recreation programs for low- to moderate-income youth	\$40,000	\$25,000

### **Park City Arts & Culture**

One organization, the Arts Council of Park City & Summit County, submitted a proposal to provide ongoing Arts & Cultural services for PCMC. The City does not currently have a dedicated Arts or Cultural Affairs division, as some municipalities. Though the Subcommittee found the proposal interesting, no funding was recommended. Instead, the Subcommittee suggested the Arts Council apply for a regular service contract next year.

### **Mental Health Special Service Contracts Background**

The Summit County Mental Wellness Alliance was formed in 2017 to address the need for additional mental health and substance abuse resources in Park City. The Alliance developed the [Summit County Mental Wellness Strategic Plan](#). The plan identifies five strategic goals: access, prevention and education, success and sustainability, recovery and reintegration, and equity.

In FY23, the City used the Strategic Plan to help score and award the Mental Health Special Service Contracts (Mental Health SSC). Six organizations were awarded one-year contracts (Exhibit A). Unfortunately, in September 2023, the convener of the Alliance, CONNECT Summit County, closed its doors and is no longer operational.

### **FY24-25 Mental Health Special Service Contract Selection Criteria and Priorities**

The RFP for Mental Health SSCs followed the same timeline and process as the RFP for the DEI SSCs. Applications were reviewed by the Mental Health SSC Subcommittee: Councilors Gerber and Toly; City Staff S. Pearce (Exec) and J. Gesualdo-Gallup (Building); and Pamela Bello (Summit County Behavioral Health).

Mental Health SSC applicants must meet a minimum level of criteria:

- Be a federally recognized nonprofit (or apply under the fiscal sponsorship of a nonprofit organization);
- Demonstrate the need for the program and the specific benefit to the City;
- Demonstrate fiscal stability and sound governance; and
- Certify that the fair market value of services is equal to or exceeds the total amount of compensation requested from the City.

In addition, the Mental Health SSC applicants were evaluated on how well they addressed the following Summit County Mental Wellness Strategic Plan objectives:

1. Expand community access to mental health and substance abuse programs and services in Park City;
2. Increase prevention and education around mental health and substance abuse in Park City;
3. Ensure the success and sustainability of mental health and substance abuse programs and services in Park City;
4. Establish systems to support life during recovery and reintegration into the community; and
5. Ensure equity of mental health and substance abuse programs and services for Latino community members.

In October 2023, after CONNECT ceased operations, Mayor Worel met with Summit County Behavioral Health Director, Aaron Newman, to discuss the mental health landscape. Newman reviewed the Strategic Plan and identified three areas of focus: Senior mental health and suicide prevention, stigma surrounding mental health, and awareness of resources available. Newman also expressed a desire to shore up the base of the remaining mental health nonprofits.

The Subcommittee reviewed applications to determine how well they fulfilled the above criteria and funding priorities and recommendations were made using the funds budgeted for FY24 and FY25 (\$277,000). Below is a summary of the Subcommittee’s funding recommendations:

<b>Applicant</b>	<b>Program Description</b>	<b>Request</b>	<b>Recommendation</b>
Big Brothers Big Sisters of Utah	At-risk youth mentor program	\$15,000	\$7,000
Christian Center of Park City	Mental health counseling at the Counseling & Wellness Center; fee support for low-income clients	\$100,000	\$60,000
Holy Cross Ministries	Bilingual LCSW to provide counseling services to survivors	\$44,000	\$35,000

	of interpersonal violence at the Peace House		
Jewish Family Services	Mental health counseling, support groups, and other services to older adults and their caregivers	\$20,000	\$15,000
Live Like Sam	<i>Thrive</i> , a well-being and prevention program for middle school & junior high students	\$120,000	\$25,000
Peace House	Bilingual counseling services for survivors of interpersonal violence	\$50,000	\$40,000
People's Health Clinic	Mental health counseling for uninsured patients	\$180,000	\$75,000
Saddle of Love	Equine-Assisted Psychotherapy for adolescents	\$40,000	\$5,000
Summit County Clubhouse	Bilingual outreach; support for Opportunity Fund for uninsured Clubhouse members	\$25,000	\$15,000
TrueCare 24, Inc.	Comprehensive mental health "pop-up" services	\$1,005,920	\$0

**Timeline**

Contracts for both the DEI and Mental Health SSCs are awarded on a two-year cycle, or for FY24 and FY25.

**Funding**

Council budgeted \$250,000 for DEI SSCs for FY24 and \$250,000 for FY25, for a total of \$500,000.

Council budgeted \$157,000 for Mental Health SSCs in FY24 and \$120,000 in FY25, for a total of \$277,000.

**Exhibits**

Exhibit A: Past DEI and Mental Health SSCs